



www.CROSSBORDERTOURS.com

CROSSBORDER TOURS

U.S. and Mexico Manufacturing,
Trade and Business Educational Tours
for Today's and Tomorrow's Leaders

A service from:

 Crossborder
Group inc

Why CrossborderTours?

We're not your normal educational tour company. Since 1997 (and thousands of students, professors, and professionals later), our focus has been on business, international trade, logistics, manufacturing, and key policy issues in the Americas - and on providing a safe, **affordable** and **enjoyable** learning experience to inform today's and tomorrow's business and civic leaders.

Our parent company is an international consulting firm, allowing us to leverage data and contacts that are at the heart of our **highly-rated, customized, one- or multi-day tour programs**. Whether trying to learn more about manufacturing in Mexico, trends along the U.S.-Mexico border, or about U.S. industries and regions, our educational tours allow our clients to gain new perspectives -- and explore new opportunities.



We're proud to include these major business universities, leadership groups, and Global 500 corporations among our clients:



Where we go

All over North America there are lessons to be learned about global trade, business trends, and market or metropolitan developments.

Working with our own research staff, as well as regional business and university contacts, CrossborderTours develops customized educational programs to key business, technology, and industrial cities throughout Mexico and the United States - a few of which are shown on the map at left...

Inclusive Packages Include:

- 2-4 business or other facility site visits per day (depending on logistics)
- Expert speakers or panel discussions
- Networking opportunities with business and civic leaders
- Ground transportation
- Most meals and on-bus refreshments
- Reading packets and online agenda
- Business visa facilitation



What can you expect from a CrossborderTours program?

Each tour is designed as an all-inclusive One- or Multi-Day package, with topics and themes customized to fit each client's goals. Our team works to identify people, sites and experiences that address those goals - then we take care to pull together the details to create a memorable, unique, first-hand learning experience for the whole group.

Beyond educational tours, we're also the perfect support for inbound Trade Missions exploring contacts and opportunities in the United States and Mexico.



Looking to enhance your students' educational experience? Seeking insights or new ideas for your company or organization? Planning a trade mission to Mexico or the U.S.?

Let the CrossborderTours team handle the details (and headaches) for you...

The CrossborderTours Difference

It's not just that our professionally-oriented educational tours include information-rich experiences. **It's because we take care of the details:** from finding the right transportation and hotels, to helping design the flow of the agenda; from handling site visit requests and speaker invitations, to setting up meals and networking opportunities; and even to managing immigration visa needs for those visiting Mexico or the US.

Our "executive-class touch" ensures that our clients are **safe, comfortable, and focused on learning** about the industries or regions that they're interested in - going beyond textbooks and the media.



What Our Clients Say...



"...Thank you again for all the time and work putting together our recent trip to Mississippi and Tennessee...I learned more in a few subjects there than I have in the last year of classes."

- Kevin H., *Advanced MBA Student*

"Thanks for providing San Diego's leaders with programming and tours that are rich with meaningful information about the cultural, political and economic issues that affect our region."

- Sherrie-Lyn M. Thompson,
VP-Programs, LEAD San Diego

"CrossborderTours helped us make important connections with business and civic leaders in Baja California, giving our leadership program participants a new perspective on crossborder opportunities and challenges for Southern California and Mexico"

- Kevin Cottrell, *Executive Director,
Southern California Leadership Network &
VP Leadership Programs, LA Chamber
of Commerce*

"I enjoyed the trip very much and learned so much in the process. Everything exceeded my expectations...and I want to thank you for providing an unforgettable experience."

- T.C., *Undergraduate Business Student*

"CrossborderTours does a great job of showing a different side of Mexico that few Americans are aware of, and the class comes away with a fresh perspective of how business works south of the border."

- Jan Kaplan, *Assistant Dean,
The Argyros School at Chapman University*

"CrossborderTours made it possible to gain significant access to maquiladoras, making it an exceptional educational experience..."

- Darla Wilson, *Director/Global Leadership Institute, UCSD-IRPS*

Want to become one of
CROSSBORDERTOURS'
satisfied clients, or request a
free no obligation quote?

Contact us today: _____

TOLL FREE: **1-888-4XBORDER**
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